

## NEWS RELEASE

Please find here a news release issued today by Worldwide Flight Services (WFS)

Media contact: Jamie Roche, JRPR

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T: + 44 (0) 1753 900902

E: [jamie@jamierochepr.co.uk](mailto:jamie@jamierochepr.co.uk)

*Worldwide Flight Services*

# WFS LAUNCHES NEW GLOBAL UNIFORM FOR 13,000 CARGO AND GROUND HANDLING EMPLOYEES

**Worldwide Flight Services (WFS) has launched a new uniform for over 13,000 of its cargo and ground handling employees in its North America and Europe, the Middle East, Africa & Asia (EMEA) operations.**

The roll-out of some 125,000 pieces of uniform will commence in September and be completed in 2022 for staff working in cargo handling, ramp handling, passenger services and baggage handling across WFS' network of 170 major airport stations in 20 countries.



"First impressions count and in a market that's more competitive than ever, it's important to demonstrate a corporate image which is consistent with the brand quality of our airline customers across the globe. Very often, a WFS team member is the first point of contact for our customers' customers. As well as ensuring our quality of service delivers the very best customer experience, we want our teams around the world to look



WFS is rolling out 125,000 new pieces of uniform to staff across its global network.

professional by wearing a uniform which proudly displays the WFS identity and is perfectly suited to each working environment across our portfolio of handling services. We hope our clients will like our new look and our staff will wear their new uniforms with pride," said Barry D. Nassberg, Group Chief Commercial Officer at WFS.

After completing a full audit of its existing uniform provision in all 20 countries, WFS consulted with several suppliers and considered a series of

design options before selecting its uniform provider. The new uniform is based on the distinctive blue and red of WFS' corporate identity.

WFS provides cargo and ground handling services to more than 270 airlines worldwide.

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## About WFS

Founded in 1993 and headquartered in Paris, WFS ([www.wfs.aero](http://www.wfs.aero)) is the world's largest air cargo handler and one of the leading providers of ground handling and technical services with annual revenues of over EUR1.1 billion. Its 22,300 employees serve more than 270 airlines at 170 major airports in 20 countries on five continents.